

**March 21, 2018 – Perry, OH**

**ASD Announces Brian Robbins 2017 *Steel Man of the Year* Award Winner**

The Association of Steel Distributors (ASD) was proud to announce that Brian D. Robbins, CEO of [MidWest Materials, Inc.](#) in Perry, Ohio received the 2017 Steel Man of the Year Award. Since 1956, this award has recognized individuals who have made lasting contributions to the steel distribution industry over a significant period of time, and it is the most distinguished honor in the industry.

Brian Robbins served as president of ASD from March of 2014 to April of 2016. He led a major effort on behalf of ASD to rebuild and assure the future of steel manufacturing by encouraging young talent to join Steel's ranks and inspiring companies and industry leaders to get involved with their greater communities.

As a third-generation family owned business, MidWest Materials of Perry, OH, under Brian's leadership since 2002, has achieved great success and been dedicated to increasing quality, and achieving greater efficiencies and safety. Brian is very proud of the relationships built with MidWest's vendors and customers along with the steel community and recognizes that this honor could not be achieved without the support of his dedicated management team and employees. MidWest Materials became a **North American Steel Alliance** member/owner company in April, 2012.



ASD President Andrew Gross, president at Alliance Steel, LLC., Bedford Park, IL (also a NASA member company) says, "Brian has been and remains a tremendous leader in the steel industry, and has always been at the forefront of promoting and expanding our industry in a very favorable way. He has tirelessly served the ASD for many years, and embodies the full essence of a Steel Man of the Year award winner."



Upon receiving the award, Robbins felt humbled to become part of this rich legacy. "I am honored to be chosen for this prestigious award. My family has been associated with the steel industry for more than 65 years, and it is humbling to follow in the footsteps of my grandfather, Joseph Koppelman, founder of MidWest Materials, who was one of the earliest members of the ASD and served as its president 50 years ago," Robbins said, "I look forward to continue working with the FMA (Fabricators & Manufacturers Association, International) and ASD to promote another active year of growth, education, communication and furthering friendships."