

Optimum Safety Management Joins North American Steel Alliance

Continuous improvement in all areas can begin with a focus on safety as a common platform.

By utilizing proven methodology, our team designs a custom solution to integrate safety into the cultural DNA and processes of your organization. This approach leads to advances in operational excellence and a **culture that engages all employees.**

On average, organizations in the Metal Industries experience serious injury to five out of every 100 workers. These injuries leave the organization at risk of:

- Issues in employee recruitment, engagement, and retention,
- High workers compensation insurance costs,
- Serious worker injuries,
- Regulatory fines, and more.

Through a focus on **safety leadership development** and **employee engagement**, organizations can eliminate these risks and **accelerate profitability**. For example, in 2015 Optimum partnered with **North Shore Steel Company (NSSCo.)** to integrate a custom safety management solution. In three years, the company has seen an overall 63% reduction in recordable injuries and significant gains in workers compensation performance. When asked about the value of Optimum's safety management solution, Byron Cooper, CEO of NSSCo., stated, *"Throughout our relationship with Optimum Safety Management, we have found them to be a strategic and valued partner empowering us with insights into our business we didn't have before. Not only have we improved our safety process and made North Shore Steel a better place to work, their leadership coaching and mentoring as well as guidance with our Workers Compensation Insurance Management have made us a better, more profitable business."*

A similar solution has been integrated at North Shore Steel's sister company Bayou Processing and Storage (BP&S). Humberto Maldonado, General Manger of BP&S, says, *"the Optimum team has helped us turn around the ship. Not only did the team provide an effective Safety Program, but leadership instruction to our team that was easy to follow. Changing the culture is not easy but ever since we started this program, we have made great progress toward a safer environment that is key to our growth."*

Optimum Safety Management is proud to be a new member of the NASA Community. Steve Yates, CEO & Founder of Optimum, believes *"our partnership with NASA will bear lasting improvements in safety for the industry's most valuable asset, its workforce, for years to come."*

To speak with a member of our team on how you can drive continuous improvement through safety, please call **630.759.9908** or email Info@Optimum-USA.com

SAFETY HelplineTM

As a service to all members of the North American Steel Alliance, Optimum offers a complimentary SafetyHelplineTM. To schedule a **30-minute consultation** on the issues facing your organization, call **888-707-2338** or email SafetyHelpline@Optimum-USA.com anytime.