



For more than 40 years, **Alkar Steel and Processing, ASAP**, has built their reputation on providing the highest degree of customer service along with honest and direct communication with their customers. Drawing strength from their roots in the Detroit Metro area and the Automotive Industry, this family-owned steel service center is proud to service the North American Manufacturing community with quality, on-time products and outstanding service.

Second generation CEO, Patrick Fayad, shared the company's objectives and expectations as a new NASA Member/Owner company. "We first learned about the North American Steel Alliance years ago from one of our key metal suppliers, it was their impression that Alkar would be a good fit with NASA. Then we were encouraged to join NASA by Lapham – Hickey, a NASA company that has built a great business and that we have great respect for. Finally, after becoming closer with Rick Costantini, NASA member/owner at Scion Steel, we heard his full NASA story and decided that the organization was right for Alkar." Fayad also added, "We believe one of the real values in NASA will be in connecting with companies just like us. Having a platform to discuss daily challenges with leaders in our industry will be an outstanding resource."



At the heart of Alkar's success is customer retention through relationships, service and outstanding quality. Partnering over the long term is what Alkar's customers have experienced and come to expect. In fact, many of the company's customer relationships have lasted over 35 years.

Alkar Steel and Processing provides limitless applications of material to include automotive, appliance, aerospace, construction, office furniture and more. The company is looking to the future and new markets. As a result, Alkar is involved in trial orders to truckload quantities serving the Metro Detroit area, the entire state of Michigan, the Midwest United States, as well as customers around the Globe.



Alkar utilizes three versatile integrated slitting/packaging lines, an experienced and dedicated team, and a large company owned delivery fleet to provide provides customers with hot rolled and cold rolled steel, high carbon spring steel, high strength-low alloy cold and hot rolled steel, galvanized (hot dipped or electro) galvanized/aluminized and stainless steel.

Alkar Steel and Processing, or **ASAP** as they often refer to the organization, is not just a coincidence. It is an attitude about service and customers. Learn more about **Alkar Steel and Processing** by visiting their website by clicking [here](#).



###

Photo and tag line for NASA banner/carousel



Alkar Steel and Processing provides limitless applications of material to include automotive, appliance, aerospace, construction, office furniture and more. Photo courtesy of Alkar Steel and Processing