



FOR IMMEDIATE RELEASE

Chicago, IL – July 1, 2021 – The North American Steel Alliance (NASA) announces the addition of Priefert Manufacturing Co. Inc as the newest Member-Owner company of North America’s largest [metal purchasing cooperative](#).

Founded in 1964, Priefert has grown into one of the largest farm, ranch and rodeo equipment manufacturers in the world. In 2008, Priefert Manufacturing Co. expanded its capabilities and product mix to meet the needs of other steel-consuming businesses. [Priefert Steel Sales](#), headquartered in Mount Pleasant, Texas, owns and operates steel processing centers in Benton, Arkansas and in Fort Worth, Texas.

“Priefert is very excited to join an amazing group of family-owned businesses as a member of the North American Steel Alliance. We look forward to growing together and being a very active member of the co-op,” said Chris Shipp, VP of Supply Chain for Priefert Manufacturing Co.

Priefert Steel operates 5 slitter lines; 6 leveling and cut-to-length lines providing a range of blanked and cut-to-length sheets; as well as 3 flats/strip machines that allows us to level and edge condition strip for flat stock. Priefert Steel is currently producing high speed, edge-conditioned, roll-formed angle, and channel. Production also includes the operation of 3 tube mills that produce square, rectangle, and round tubing cut-to-length, along with Solar related tubing. With additional processing, Priefert can offer balled, notched, and swaged tubing.

“On behalf of the NASA community, we are excited to welcome Priefert Steel to our growing list of metal service centers that benefit from being part of the co-op,” said Mike Wagner, President of North American Steel Alliance.

For more information on Priefert Manufacturing Co. Inc. and their products and services, visit [priefertsteel.com](#).

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About North American Steel Alliance

The North American Steel Alliance is a member-owned, steel cooperative with the buying power of more than \$9 billion. With the strength over 120 independently operated steel service centers and the reach of over 450 distribution and processing facilities—throughout the United States and Canada—we represent the largest purchasing co-op in the industry. Learn more at [steelalliance.com](#)