



Texas Iron & Metal Celebrates 80 Successful Years in Business

Scrap Metal Starts Moving Towards Hungry Steel Mills



Max Moore - along with other members of Houston's scrap metal community - donated the first load of scrap to a steel mill that made products to build ships and armaments for the U.S. Navy.

The [North American Steel Alliance](#) (NASA) congratulates member company, Texas Iron & Metal, as they celebrate their 80th anniversary. The Houston steel and pipe supplier joins the ranks of the city's oldest family-owned business in continuous operation.

The story behind Houston's first salvage yard is the ultimate tale of coming-to-America success. Texas Iron & Metal started small in the back of a Chevrolet pick-up truck and transformed through hard work into a successful business serving customers across the U.S. Over the last eight decades, the company has been passed down to generations of founder Max Moore's descendants. Since 1989, Moore's grandson Max Reichenthal has served as the owner and president of Texas Iron & Metal.

Today, [Texas Iron & Metal](#) occupies 120,000 square feet of yard, warehouse and office space on 10 acres. In the last 80 years Texas Iron & Metal may have grown and evolved, but the values instilled by Moore remain, including strong work ethic, outstanding service, and active community participation. In honor of the company's anniversary and his grandfather's commitment to charitable giving, Reichenthal plans to support causes benefiting Houston-area children.

"Being part of a business that has been passed down three generations is a great responsibility. You want to safeguard what those who came before you worked so hard to establish and improve upon the business where it makes sense. When my father turned the company over to me, he said, 'I'm giving you a good business. Make it better,'" said Reichenthal. "I'm proud to carry on my grandfather's and my father's legacy."

Texas Iron & Metal has been a NASA member since October 2018. Serving a variety of industries – including agriculture, construction, fabrication, manufacturing and ship building – they offer a selection of steel and pipe products as well as industrial warehouse equipment and products.



About Texas Iron & Metal

Texas Iron & Metal provides the Houston metropolitan area with a diverse inventory of Prime and Less-Than-Prime© steel and pipe. Types of material stocked include carbon, alloy, stainless steel and aluminum. Learn more at www.texasironandmetal.com.

About North American Steel Alliance

The North American Steel Alliance is a member-owned, steel cooperative with the buying power of more than \$9 billion. With the strength of 124 independently operated steel service centers and the reach of over 450 distribution and processing facilities—throughout the United States and Canada—we represent the largest purchasing co-op in the industry. Learn more at www.steelalliance.com.